

Profile of Jean Henri Diago Lhuillier

Mr. Jean Henri D. Lhuillier is the president of Cintrée Management Services Incorporated, a management services company providing human resource, information technology, legal, finance, operations, marketing, and administrative management services to the P.J. Lhuillier Group of Companies. He manages the Cebuana Lhuillier Pawnshop Companies (P.J. Lhuillier, Inc., Pawnsafe Services Corp. and Pawncare Services, Inc.), the largest pawnbroking chain in the Philippines with over 900 branches. The pawnshop branches service the needs of 30,000 customers daily, and employ about 3,500 people. Aside from pawning service, the Cebuana Lhuillier pawnshops also offer local money transfer services with its Pera Padala and international money transfers through its tie-ups with Moneygram and Travelex, micro-insurance with its AllCare products, cellphone reloading, utility bills payment, among others.



He concurrently holds various positions in Cebuana Lhuillier Rural Bank, P & EL Realty and Development Corp., Just Jewels, Le Soleil de Boracay Resort, Global Restaurant Concepts (franchise holder of California Pizza Kitchen - Philippines), Exterieur Resources, and the Group's socio-civic charity arm, the PJJ Foundation, Inc.

In 2000, Mr. Lhuillier was the recipient of the Pearl Award in the 3rd Aurelio Periquet, Jr. Business Leadership Awards. The Aurelio Periquet, Jr. Business Leadership Awards are given to one senior business leader (Pillar awardee) and one junior business achiever (Pearl awardee). These awardees are individuals who are actively involved in a Philippine-based profit organization, and have shown outstanding business leadership but have never compromised the integrity and principles of the business organization. In 2006, Mr. Lhuillier was honored with the CEO EXCEL Award (Communication Excellence in Organizations) by the International Association of Business Communicators. The CEO EXCEL Awards is the most prestigious recognition given to Philippine-based CEOs, presidents or top-level executives of 12 industry categories who have shown outstanding communications skills.

In between managing a business that is into pawn brokering, money transfer, financing, jewellery, hotel resort management, insurance, retail, business process outsourcing, among others, Mr. Lhuillier is an avid sports aficionado. Close to his heart is sports development for the country. Believing that the private sector has a significant role to play in this vision, his companies, bannered by the Cebuana Lhuillier brand, have been at the forefront of various sports programs. He managed the Philippine Men's National Basketball team for several years, and during his tenure, the team won a gold medal in the 2003 Southeast Asian Games. He has been the team manager of the Philippine Men's and Women's softball teams and the Philippine Tennis since 2005. Both softball teams won the gold medal in the 2005 and 2007 Southeast Asian Games, while the tennis team won the gold medal in the team (2005), men's singles (2005 and 2007), and mixed doubles (2005) events.

As a way of giving back to the community, Mr. Lhuillier supports various socio-civic activities through the PJJ Foundation. One of the key projects of the Foundation is providing college scholarships to deserving individuals. In addition to scholarship grants, the Foundation also supports

several day care centres through a feeding program for indigent children who go to grade school. The Foundation also assists local communities during calamities through relief operations.

President and CEO

1. Cintrée Management Services, Inc.
2. Networld Capital Ventures, Inc.
3. P.J.L Foundation, Inc.
4. Le Soleil D' Boracay Resort, Inc.
5. Pawncare Services, Corp.
6. P.J. Lhuillier, Inc.
7. P & EL Realty Corp.
8. PJ Lhuillier Development Corp.
9. P. Lhuillier Insurance Agency, Inc.
10. Just Jewels Diamonds Boutique Corporation
11. Verite Pawnshop Corp.
12. P.J.L Corporate Centre, Inc.
13. P.J.L Ventures, Inc.

Director

1. Cebuana Lhuillier Services Corp.
2. Cebuana Lhuillier Rural Bank Inc.
3. P.J.L Corporate Centre, Inc.
4. DFNN.com
5. Hatchasia.com
6. Intelligent Wave Philippines
7. P.J.L Ventures, Inc.
8. Riche Gould Real Estate Inc.
9. Verité Pawn Corp.
10. P.J.L Leisure, Inc.
11. Next Ideas, Inc.
12. Enderun Colleges, Inc.

Director and Chairman of The Board

1. Global Restaurant Concepts
2. Philippine franchise holder
3. California Pizza Kitchen
4. Exterieur Resources Worldwide, Inc.

Awards and Recognitions

1. Ken Arbuckle Fellow Award - September 22, 2007, Sales & Marketing Executives International (USA)
2. 2006 CEO Excel Awards (Communication Excellence in Organizations) – November 8, 2006, International Association of Business Communicators
3. 2006 Top Family Product and Service Award – August 2006, National Consumer Affairs Foundation together with Ideal Parents &
4. Family Foundation & National Mother's Day & Father's Day Council

5. Global Excellence Award for Filipino Achievers – August 2006, Golden Globe Institute Foundation, Inc.
6. Grand Salakot Awardee – Pinoy’s Choice and Excellence Awards – June 6, 2006, National Salakot Awards Foundation, Inc.
7. Young Professional Award For Business & Sports – March 2006, National Consumer Affairs Foundation
8. 2003 Huwarang Pamilyang Pilipino – May 2003, Parangal sa Pamilyang Pilipino and Organization for Peace and Progressive Oriented, Inc.
9. Pearl Awardee - 3rd Aurelio Periquet, Jr. Business Leadership Awards - October 2000, Aurelio Periquet, Jr. Foundation